

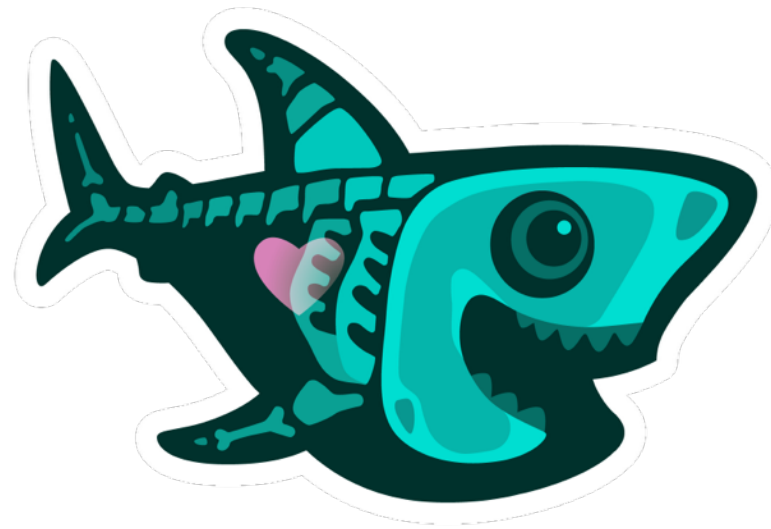
How Engineering Management is like



Jenna Zeigen - @zeigenvector - October 20, 2016 - BrooklynJS

Hello front row. Allow me to introduce you to some virtual cats!

I'm an Engineering
Manager at DigitalOcean



Mr. Meowgi



spooky cyber 🎧💻 @zeigenvector · Sep 8
Neko Atsume as a metaphor for engineering management...



13



44



🎃 **boingo wireless** 🎃 @carolinesinders · Sep 8
[@zeigenvector](#) would watch that talk!



3



spooky cyber 🎧💻 @zeigenvector · Sep 8
[@carolinesinders](#) oh man I didn't even think of that, but that is an awesome idea for a [@brooklyn_js](#) length talk 😊



5



🎃 **boingo wireless** 🎃
[@carolinesinders](#)



Following

[@zeigenvector](#) [@brooklyn_js](#) omg do it

LIKES

2



2:03 PM - 8 Sep 2016



2



Princess







You can attract and
entertain top and rare cats
with shiny toys





But you can only keep the cats
around if you keep them
nourished.





You decide what toys
to put out when.

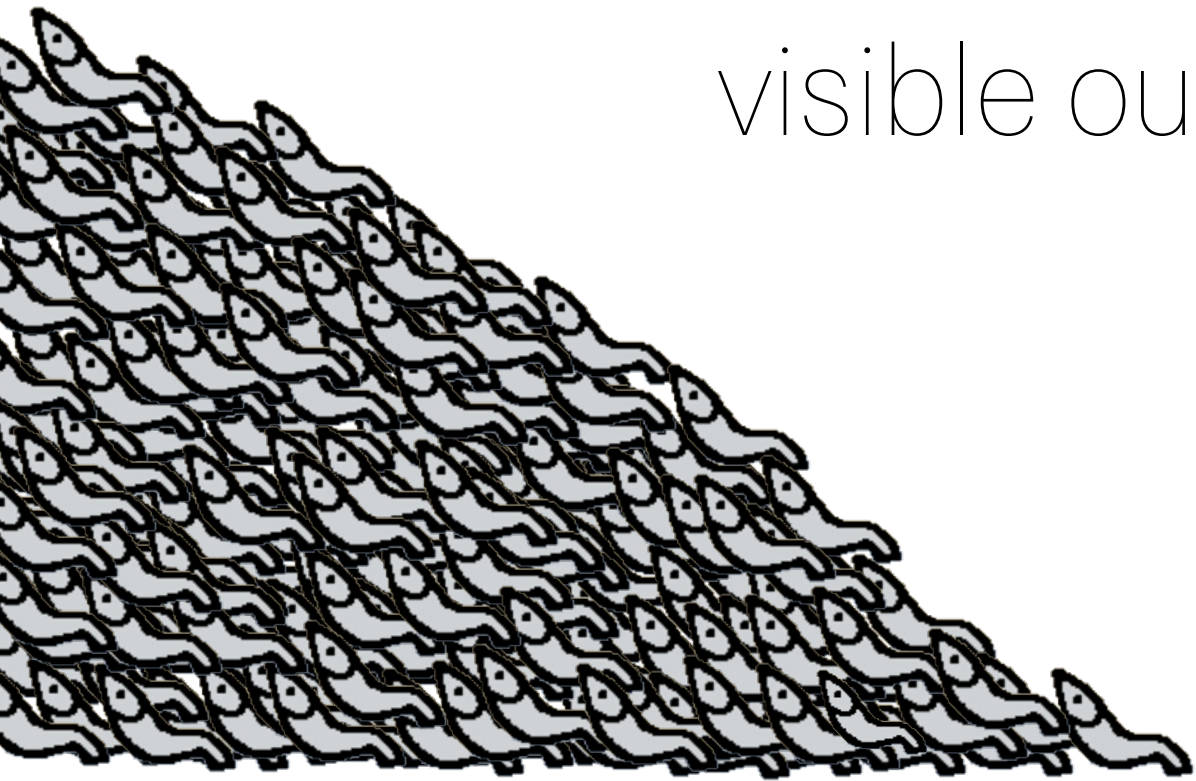




Different cats have different strengths and weaknesses and personalities



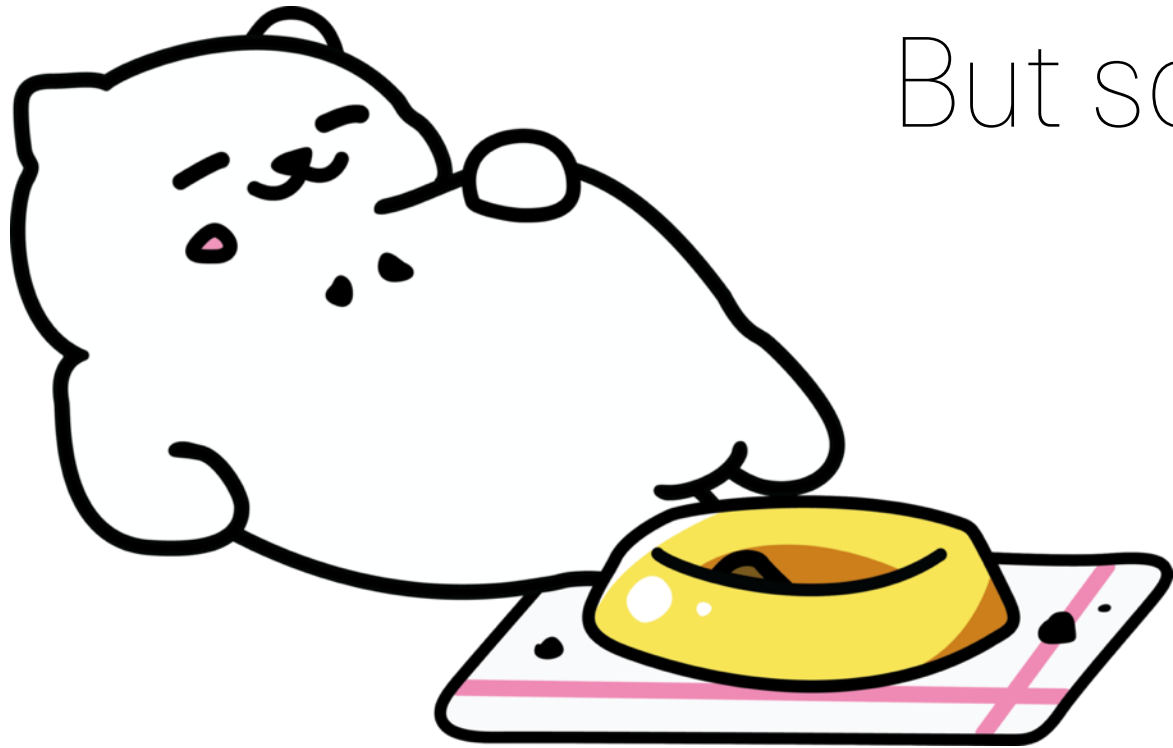
A metric for success is the
visible output of the team



The cats generally give back
proportionally to what you
invest in them



But sometimes there's a Tubbs...



Tubbs





But here's the twist...

The engineering
manager is also cat,
she just likes playing
with different toys...





The engineering manager is also cat, she just likes playing with different toys...



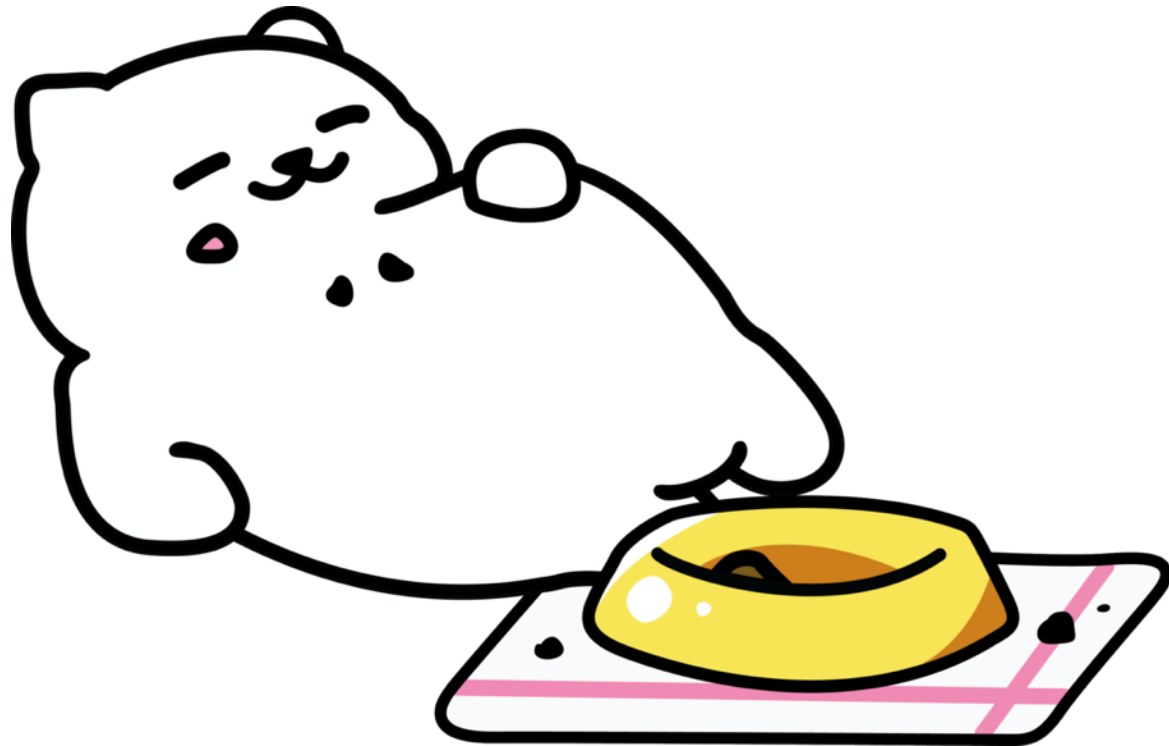
Bob the Cat



The engineering manager is also cat, she just likes playing with different toys...



The engineering manager is also cat, she just likes playing with different toys...

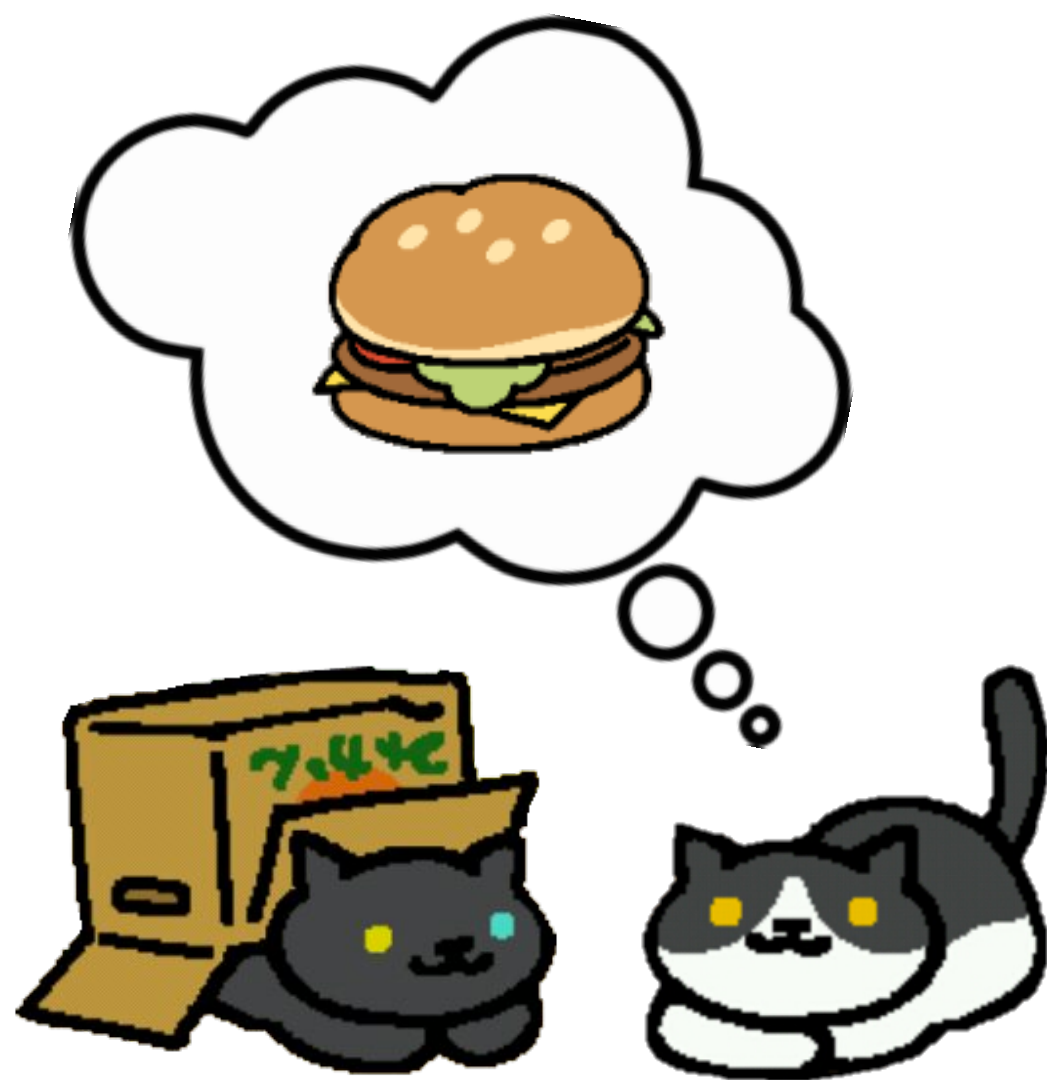




The engineering manager is also cat, she just likes playing with different toys...

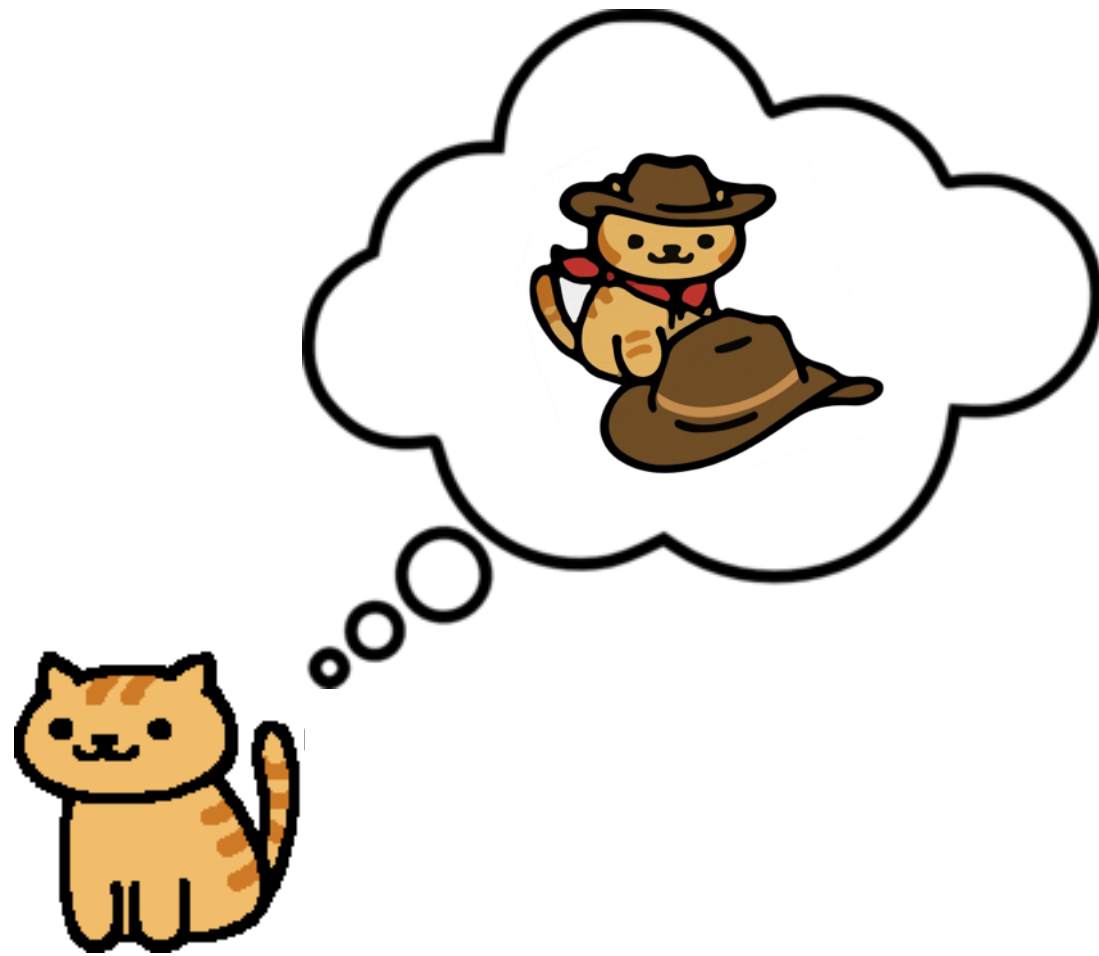


Pepper



She talks to other cats
to learn all the stuff
about her fellow cats.





She helps the cats
become better at
things they want to be
better at



Sounds like Pokemon!





Team work is the work.





The engineering
manager protects her
cat team

Willie





Misty

Resources

- www.elidedbranches.com/2015/10/notes-on-startup-engineering-management.html
- larahogan.me/blog/manager-levels/
- www.oreilly.com/ideas/ask-the-cto-protecting-my-team-in-times-of-stress
- larahogan.me/blog/first-one-on-one-questions/
- codeascraft.com/2012/05/22/blameless-postmortems/



jenna.is/managing-virtual-cats



Jeeves and Sapphire



Thanks!

Jenna Zeigen - @zeigenvector

